

The Hot Coffee Incident

Panelists

Kent Hudson, Creative Director, Midway Austin
Eric Kinkead, Owner/Studio Manager, Game Titan
Paul Sage, Lead Designer, NCSoft

Moderator

Damion Schubert, Lead Designer, Wolfpack Studios

A Timeline of Events

19 Oct 04	GTA: San Andreas PS2 hits shelves.
7 Jun 05	GTA: San Andreas PC ships.
9 Jun 05	Hot Coffee v1.0 available.
13 Jul 05	Hillary Clinton calls on FTC to investigate. Rockstar blames modders.
15 Jul 05	Sex scenes found in PS2 version using GameShark or Action Replay Max.
20 Jul 05	ESRB rerates as 'AO'. Retailers pull from shelves. Rockstar warns investors: \$50 mil loss.
25 Jul 05	House of Representatives pass resolution calling for FTC investigation. Vote is 355-21.
27 Jul 05	Grandma sues Rockstar over San Andreas, Australia bans sales of GTA: SA.
10 Aug 05	Rockstar releases "No More Hot Coffee" patch for PC version.

The Ripples

20 Jun 05	Senator Chuck Schumer attacks upcoming cops vs gangs game "25 to Life".
22 Jul 05	Industry critic Jack Thompson claims Sims 2 'worse than Hot Coffee'
4 Aug 05	"Peaceaholics" condemn upcoming Rockstar game "Bully".
3 Aug 05	China bans minors from playing online games with player killing.

What Is Hot Coffee?

"It starts off with CJ sitting on the bed and Denise is in a thong and a shirt which barely covers her breasts....she proceeds to give oral sex.... at the end of that scene, CJ puts both his hands on her head and forces her down on him....

Second scene is the interactive sex scene where you have to push the stick up and down in rhythm with CJ. Begins with a standard missionary position. Pressing the jump button switches the position from missionary to girl on her back with her legs in the air then doggy style. Primary attack button changes the camera viewpoint for all 3 scenes.

While he has sex he says things like 'damn, you good at this', and 'you should get paid for this, baby'....

[S]uccessfully pleasing the girl leads to a climactic scene where the girl has an orgasm, failure leads to CJ 'leaving the station early' and collapsing on top of her. At this point the screen will read 'Failure to satisfy a woman is a crime'.

-- Description Via GameFAQs

Push UP and DOWN in
rhythm

JOY2 Change view

JOY4 Change position

JOY1 Quit



15:14

\$00000422

EXCITEMENT:



**Push UP and DOWN in
rhythm
JOY2 Change view
JOY4 Change position
JOY1 Quit**



 **09:29**

\$00000350

EXCITEMENT: 




You the man! Oh yeah! You the man!

PROFESSIONALS

Push UP and DOWN in rhythm
JOY2 Change view
JOY4 Change position
JOY1 Quit

09:43
\$00000050

EXCITEMENT: 



Question 1:

What went wrong?

Question 2:

Should we be scared?

Question 3:

**Is this really about sex
in games?**

Question 4:

Does the ESRB work?

Question 5:

**Are the dangers of video
games overstated?**

Question 6:

**What does this mean for
player created content?**

**Open for Questions
From the Audience**